

ANNUAL REPORT
July 1, 2021 to June 30, 2022





# Message from the President and the Chief Executive Officer

**FONDATION CHARLES-BRUNEAU** 

On June 2, 2021, the Fondation Charles-Bruneau announced the largest commitment in its history: more than \$25 million over five years for research aimed at fighting pediatric cancer. In the year and a half since the announcement was made, some innovative and ambitious projects have gotten off the ground at the four Quebec-based university hospitals specialized in pediatric oncology and hematology.

The inspiring advances made to date would not have been possible without the remarkable collaboration of researchers who dedicate themselves daily to finding new ways to cure children and better treat those whose disease is resistant to treatment. They are also due to the extraordinary involvement of a tight-knit community—a true family that has remained close and ever-present in spite of the exceptional circumstances under which we have been living in the past few years.

Thanks to you, our families can look ahead to a future that holds promise.

A heartfelt thanks goes out our loyal partners, generous donors and volunteers for making our cause a core concern. To the members of the permanent team and the board of directors, thank you for the passion that you bring to your work, both at the office and in the field.

Together, we continue to advance towards a cancer-free childhood.

Thank you for joining us on this journey.



ME RICHARD LARAMÉE
President of the Board of Directors

President of the Board of Directors
Partner-Director and Chair of the
Board of Directors, DS Avocats Canada



RÉBECCA DUMONT
Chief Executive Officer
Fondation Charles-Bruneau



# Message from the spokespersons

**FONDATION CHARLES-BRUNEAU** 

If there is one conclusion we can draw from the past year, it's that the Fondation Charles-Bruneau community is resilient, superbly agile, and founded on trust. It's that community's unwavering support, throughout this ongoing pandemic, that has allowed the Fondation to ensure the continued success of all our flagship events in support a cancer-free childhood. And for that, we are immensely grateful.

After our 2020 anniversary edition was postponed, it was a great pleasure to gather again this year to mark the Tour CIBC Charles-Bruneau's 25th anniversary. Whether in person or remotely, more than 600 people took to the road again to cycle the dozens of kilometres on behalf of children with cancer. Meanwhile, the Circuit bleu presented by Pelican and the Soirée gastronomique presented by IGA were also crowned a success, backed by the partners and many dedicated individuals who agreed to adapt their involvement due to COVID-19.

The launch of a new event during this exceptional time was undoubtedly among the Fondation's greatest achievements. The success of the Charles-Bruneau Cup presented by IGA – a ball hockey tournament in honour of Charles Bruneau's love for hockey – exceeded all expectations in its inaugural year. We dared to dream big, and you answered the call!

To the members of the extended Charles-Bruneau family, please accept our heartfelt thanks for renewing your commitment for the cause, year after year. That commitment is the cornerstone upon which our actions have rested for more than 30 years.



PIERRE BRUNEAU

Spokesperson, Director and
Founding Member
Fondation Charles-Bruneau



PAUL DOUCET
Spokesperson
Fondation Charles-Bruneau

# **Financial Situation**

Report as of June 30, 2022

# Message from the treasurer

**FONDATION CHARLES-BRUNEAU** 

As part of the presentation of its financial results for the 2021-2022 financial year, the Fondation Charles-Bruneau announces net earnings of \$ 5 572 100. Following the historic commitment announced last June, the Fondation remitted a record sum to the four Quebec hospitals it supports in an effort to stimulate the development of projects aimed at fighting pediatric cancer. Since the announcement was made a year ago, the Fondation has distributed total of \$8,777,459 between the CHU Sainte-Justine, the CHU de Québec - Université Laval, the Montreal Children's Hospital, and the CHU de Sherbrooke. In comparison, the sums remitted to these hospitals during the previous year totalled \$3,097,696.

Administrative expenses were managed in a highly rigorous manner, accounting for only 17% of revenues recorded, compared to 18.26% the previous year.

Whether you are a donor, a partner, a volunteer or a participant in our events, we owe you an enormous debt of gratitude. The unprecedented results we have posted here are a testament to your generosity and the trust you have placed in the Fondation.

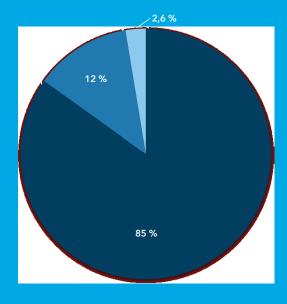
Let's continue working together towards a cancer-free childhood!



TYLER HARDEN
Treasurer
Fondation Charles-B<u>runeau</u>

## **Distribution of donations**

- Research projects
- Research platforms
- Complementary therapies



# **Financial Report**

Report as of June 30, 2022

# NOTE

The financial information presented in this annual report is an extract from the financial statements audited by KPMG.

# **Distribution of donations 2021-2022**

CHU SAINTE-JUSTINE	\$4,936,813
Innovative platform	\$1,097,240
SIGNATURE program - oncogenomics and cellular therapy	\$1,050,123
Fellowships Awards and PhD tuition fees	\$705,311
Strategic recruitment	\$610,000
Pairing project	\$284,675
Art therapy	\$229,033
Infrastructure and equipment	\$206,698
Projet VIE	\$200,000
FIT research project	\$150,000
Co-Financing NRCC	\$100,900
Passer à l'action Program	\$92,000
FCB-CRCHUSJ Coordination Initiative	\$85,000
Renovations - various equipment, ergo/physio spaces and clinical investigation centres	\$82,083
Long-term follow-up program	\$43,750
CHU DE QUÉBEC - UNIVERSITÉ LAVAL	\$1,886,006
Applied research project with families	\$1,400,000
SIGNATURE program - optimization of leukemia treatments	\$225,218
Translational research project	\$122,280
Art therapy	\$69,387
SIGNATURE program - research professional	\$69,121

# **Financial Report**

Report as of June 30, 2022

## NOTE

Total

The financial information presented in this annual report is an extract from the financial statements audited by KPMG.

\$8,777,459

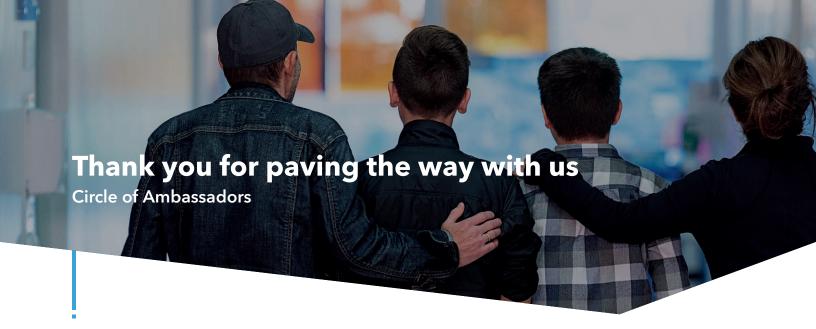
# Distribution of donations 2021-2022

HÔPITAL DE MONTRÉAL POUR ENFANTS	\$1,870,747
De l'or liquide pour lutter contre le cancer (Liquid gold to fight cancer)  SIGNATURE-PROFYLE program - financing for research  SIGNATURE-PROFYLE program - clinical coordinator	\$1,000,000 \$800,000 \$70,747
CHU DE SHERBROOKE	\$83,893
COG clinical trials SIGNATURE program - research professional	\$66,206 \$17,687

AMOUR BRAVOURE LS. C...

ZRMINATION RECHERCHE HÉROÏSME PERSÉVERANCE AMOURE ESPOIR VALEURS DON GUÉRISON DÉTERMINATION

JERCHE HÉROÏSME PERSÉVÉRANCE AMOUR BRAVOURE ESPOIR UNE ESPOIR UNE ESPOIR DÉTERMINATION RECHERCHE HÉROÏ



## **Grands Philanthropes**

DONATIONS OF \$1 MILLION OR MORE

Banque CIBC

Cascades

Fondation 24h Tremblant

Fondation Bon départ Canadian Tire du Québec

Fondation Marcel et Rolande Gosselin

Fondation St-Hubert

Hydro-Québec

Les épiciers IGA

Fondation Lucie et André Chagnon

Québecor Média

Rona - Lowe's Canada

Uniprix

Vidéotron

#### **Patron**

DONATIONS FROM \$500,000 TO \$1 MILLION

Blanche Léopold et Jean-Paul Plamondon

Claude Lee

Comité des activités féminines des Chevaliers de Colomb du

Québec

Fondation Norman Fortier

### **Benefactor**

DONATIONS FROM \$250,000 TO \$500,000

Association étudiante HEC Montréal

Banque Nationale du Canada

Benoit Laferrière

La famille Harden

Fondation J. Armand Bombardier

Fonds d'employés Bombardier

Hamfit

Krops Imports

Louisette Hallée

Métro

Natrel

RBC Banque Royale du Canada

Saputo

Thank you to all of you who made a donation this year.

You have helped make a difference for families facing a child's cancer.

### **Builder**

DONATIONS FROM \$100,000 TO \$250,000

Astra

Banque Scotia

Caisse de dépôt et placement du Québec

CG

Club Porsche d'Amérique Région Rennsport

Fondation Famille Lemaire

Fondation Louis-Philippe Janvier

Fondation Roland Beaulieu

Fonds de Solidarité FTQ Genworth

Hématologues-oncologues du CHU Sainte-Justine

Industrielle Alliance

KPMC

KPMG MSLP

Le Groupe Archambault/Lévesque de RBC Dominion valeurs

mobilières

Le Groupe Maurice

L'Union-Vie

Marguerite Ruel

Mouvement des caisses Desjardins

Nathalie Lévesque et Eric Archambault, RBC Dominion valeurs

mobilières inc

Petro-Canada

Pierre Petit et Charles E. Martin - Petit & Martin

Power Corporation du Canada

Restaurant Europea

SITQ

Solutions Beyond Technologies Inc.

TFLUS

### **Friend**

DONATIONS FROM \$50,000 TO \$100,000

Banque de Montréal

Canadien National

Corporation du Théâtre l'Étoile

Daniel Asselin

Doyle optométristes et opticiens

École Charles-Bruneau

Fondation Molson

Gestion Bi-Eau Pure - Glacier Water Services

Gestion Luc Doyle Inc.

Groupe Altus

Jules Maltais

Kaufman Avocats s.e.n.c.r.l.

Lucie Cardinal et Jean Houde

SIR Solutions

TC Transcontinental

The Tenaquip Foundation

Volkswagen Canada



### **Our Board of Directors**

AS OF JUNE 30, 2022

#### **President**

 Richard Laramée - Partner-Director and Chair of the Board of Directors, DS Avocats Canada

#### **Vice-Presidents**

- Michel Bouchard Executive Vice-President Edyfic
- Pierre St-Laurent Executive Vice-President and Chief Operating Officer - Sobeys Quebec
- Sylvain Vinet Outgoing Regional Head, Eastern Canada, CIBC Retail Distribution- CIBC

#### Treasurer

• Tyler Harden - Executive Vice-President - Harden

#### Secretary

 Karine Aubé - Director, Legal Affairs, Gestion immobilière Québec - Oxford Properties Group

#### **Directors**

- Pierre Bruneau TVA news anchor Groupe TVA Inc.
- Marie Hélène Cloutier Executive Director of Customer Experience - EXO
- Stéphane Dubé Executive Director Association des Clubs de Golf du Qc
- Michel Duval Head of Hemato-Oncology CHU Ste-Justine
- Jean Houde President Construction Jean Houde Inc.
- Marc-André Larose Chairman and CEO CIM Conseil
- Mario Plourde President and CEO Cascades inc.
- Louis St-Martin Partner Therrien, Couture, Jolicoeur sencrl

# Notre équipe permanente

AS OF JUNE 30, 2022

#### Direction

- Rébecca Dumont Executive Director
- Sophie Asselin Director of Events
- Marie-Claude Lachance Director of Communications and Marketing
- Geneviève Gosselin Director of Human Resources and Operations

#### Accounting

Soledad Lanas - Financial Controller

#### Administration

- Caroline Gatien Assistant to the Executive Director
- Joanie Racine Data Management Officer
- Mélodie Robidoux Administrative Support Officer
- Alexandre Garneau Data Entry Officer

### Communications

- Anthony Touche Strategic Communications and Marketing Advisor
- Kim Gobeil Communications and Community Management Advisor
- Chloé Noël Communications and Corporate Marketing Advisor

#### Developpement

- Valérie Vigneault Senior Advisor Major Partnerships
- Daniel Jacques Development and Recruitment Advisor
- Simon Leblanc Coordinator of Events and Corporate Development

#### Événements

- Karine St-Germain Coordinator of Events
- Antoine Querry Coordinator of Events
- Daphnée Thaler Coordinator of Events
- Amélie Lepage Coordinator of Events
   Michael Gaiani Coordinator of Events



## **Our volunteers**

AS OF JUNE 30, 2022

The Fondation extends a warm thanks to the volunteers who, with their energy and sustained commitment, are the driving forces behind so many charity events.

Dear volunteers, the members of our team are privileged to have you working alongside them on the road to a cancer-free childhood. Your support is essential!

The following exceptional people made all the difference:

#### **Business Volunteers**

Alexandra Saumier; André Thibeault; Bruno Lambert, Bruno Turcotte, Chloé Daigneault-Paris, Daniel Lessard, Denis Codère, Dominic Bessette, France Hétu, Geneviève Dugré, Gilles Beauchamp, Gilles Vachon, Guillaume Bouvier, Isabelle Dubreuil, Isabelle Louis, Jonathan Durand, Jonathan Hamel, Leonardo De Araujo, Louis Jean, Louis-Martin Beauséjour, Luc Couillard, Marie-Claude Charrette, Marie-Ève Breton, Martine Jodoin, Mireille Thibodeau, Nicolas Valence, Nolan Poulin, Patricia McKenzie, Pierre Delisle, Pierre St-Laurent, Rock Robitaille, Rubens Jacques, Sandra Filopoulos, Sylvain Bédard, Sylvain Vinet, Tyler Harden, Valérie Gauthier, Vanda Neves, Werner Imboden et Yvon Dupuis.

#### **Field Volunteers**

Alain Mongrain; Alex-Sandrine Leblanc; Alyssa Abruzzese; Amélie Levasseur-Raymond; Anne-Marie Vallée; Annie Robin; Annie-Claude Rioux; Arad Banis; Benoît Gravel; Benoît Mollez; Bernard Brunet; Brian Seltmann; Camille Beauchemin; Camille Comtois; Camille Dumas; Candace Ly; Carmelle Venne; Carole Bertrand; Carole Thiffeault; Caroline Blais; Carolynn Leclair; Catherine Anne Boissonneault; Catherine Ferland; Charles Thibault-Gagnon; Claire Daniel; Claude Corbeil; Claude Toussaint; Claudia Pilon; Claudine Chalifour; Claudine Ganier; Collin Catherine; Daniel Labelle; Daniil Pokydko; Daphné Turgeon; David Robidoux; Delphine Roy; Denis Gagné; Derek Macedo; Diane Boulanger; Diane Langlois; Jacques Duval; Eliane Le; Elisa Gaudet; Elliot Tourigny; Émilie Petrarca; Emmanuelle Séguin; Evelyne Péloquin; Fanny Charron; Florence Gaboury; Florence St-Arnaud; France Martel; François Cloutier; Frédérique Lecoq; Gabrielle Donohue; Gabrielle Plante; Gaétan Lafond; Gaétan Leclerc; Ginette Leduc; Gravel Robert; Hélène Messier; Hugues Champigny; Isabel MorganKarl; Isabel Portilla; Isabelle Bastien; Isabelle Laurin; Jan P. Dubé; Jasmine Trinh-viet; Jean Ouellet; Joel Chabot; Johanne Brabant; Jonathan Morin; Jose Lafrenière; Josée Charrette; Josée Charlebois; Josée Gélinas; Joyce Todd; Judith Poirier; Julie Lemire; Julie Rabouin; Karina Provost; Karine Aubé; Karine Langlois; Karine Mainville; Katherine Klenk; Kim Boudreau; Lindsay-Dora Germain; Line Thiffeault; Lisa-Marie Vadnais; Lise Ducharme; Lise Saint-Jacques; Louise Bussière; Louise Mayrand; Luce Bégin; Luci Tremblay; Lucie Thiboutot; Lydia Passerini; Madeleine Michelis; Maëlie Hébert; Manon Lecavalier; Marc Portelance; Marc-André Laporte; Marie Jolicoeur; Marie-Claude Tessier; Marie-Soleil Quesnel; Mariette Roy; Marise Bassily; Marjolaine Menard; Maryse Desmarais; Mathieu Chantillon; Mathieu Riendeau; Mélanie Dubé; Mélissa Blais; Michel Bouchard; Michel Hénault; Michel-André Arpin; Michele Doré; Miranda Bouchard; Mylene Ferguson; Nadia Hajjar; Nathalie Cook; Nécia Gourdes; Nicole Vamvakas; Oceanne Landry; Olivier Nantel; Jean Ouellet; Patrice Delisle; Paul Claude; Philippe Lamonde; Philippe Roy; Philippe Tran; Pierre Morin; Richard Bigras; Robert Bourgeois; Roch Desgagné; Roselle Trinh-Viet; Sébastien Élie; Selina Goncalves; Serge Deshaies; Sonia Lavallée; Sophie Duchesne, Sophie Pellerin; Stan Alexandru; Stephane Racicot; Sylvie Giroux; Sylvie Pelletier; Talie Grenier Masse; Tullio Straccini; Yves Boucher et Yvon Dansereau.



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